

<b>Outils de suivi utilisés au sein du groupe Tamedia</b>		
<b>Nom</b>	<b>But</b>	<b>Opt-out Link</b>
Adswizz SDK	Advertising	N/A
AppNexus	Adserving	<a href="https://www.appnexus.com/en/company/platform-privacy-policy#choices">https://www.appnexus.com/en/company/platform-privacy-policy#choices</a>
Appsflyer	Mobile App Tracking & Automation	<a href="https://www.appsflyer.com/optout">https://www.appsflyer.com/optout</a>
AT Internet	Web Analytics	<a href="http://www.atinternet.com/en/company/data-protection/">http://www.atinternet.com/en/company/data-protection/</a>
Bing	Advertising	<a href="https://privacy.microsoft.com/de-de/privacystatement">https://privacy.microsoft.com/de-de/privacystatement</a>
Criteo	Advertising	<a href="https://www.criteo.com/de/privacy/">https://www.criteo.com/de/privacy/</a>
cXense	Behavioral Tracking	<a href="https://www.cxense.com/about/privacy-policy">https://www.cxense.com/about/privacy-policy</a>
DoubleClick : DFP & AdX	Adserving	<a href="https://adssettings.google.com/authenticated?hl=de">https://adssettings.google.com/authenticated?hl=de</a>
DSPs	Advertising	<a href="http://advertisingconsent.eu/">http://advertisingconsent.eu/</a>
eStat	Media Analytics	<a href="http://www.mediametrie.fr/pages/cookies.php?page=194">http://www.mediametrie.fr/pages/cookies.php?page=194</a>
Facebook	Advertising	<a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a>
Google AdSense	Advertising	N/A
Google AdWords	Advertising	<a href="https://support.google.com/adwords/answer/7498247">https://support.google.com/adwords/answer/7498247</a>
Google Analytics	Web Analytics	<a href="https://tools.google.com/dlpage/gaoptout?hl=en-GB">https://tools.google.com/dlpage/gaoptout?hl=en-GB</a>
Google Firebase	Web Analytics	N/A
Google IMA SDK	Advertising	N/A
Google Optimize	A/B Testing	<a href="https://support.google.com/analytics/answer/181881">https://support.google.com/analytics/answer/181881</a>
Google Tag Manager	Tag Management	N/A
Hotjar	Web Analytics	<a href="https://www.hotjar.com/legal/compliance/opt-out">https://www.hotjar.com/legal/compliance/opt-out</a>
Kissmetrics	Behavioral Tracking	<a href="https://www.kissmetrics.com/user-privacy">https://www.kissmetrics.com/user-privacy</a>
m-pathy	Behavioral Tracking	N/A
NET-Metrix	Web Tracking	<a href="https://www.net-metrix.ch/ueber-uns/datenschutzerklaerung">https://www.net-metrix.ch/ueber-uns/datenschutzerklaerung</a>
OneSignal	Traffic Growth	<a href="https://onesignal.com/privacy_policy">https://onesignal.com/privacy_policy</a>
Pingdom	Web Performance Management	N/A
Piwik Analytics	Web Analytics	<a href="http://piwik.org/docs/privacy/">http://piwik.org/docs/privacy/</a>
Salesforce Krux	Data Management Platform	<a href="https://www.salesforce.com/products/marketing-cloud/sfmc/salesforce-dmp-consumer-choice/">https://www.salesforce.com/products/marketing-cloud/sfmc/salesforce-dmp-consumer-choice/</a>
<a href="https://www.segment.com">Segment.com</a>	Web Analytics	N/A
Spoteffects	Advertising Analytics	N/A
Sumo	Traffic Growth	<a href="https://help.sumo.com/hc/en-us/articles/218958727-Privacy-Policy">https://help.sumo.com/hc/en-us/articles/218958727-Privacy-Policy</a>
Tamedia Daktyloscope	Data Management Platform	<a href="https://w.tda.io/a/dnt_settings.html?setDNT=deaktivieren">https://w.tda.io/a/dnt_settings.html?setDNT=deaktivieren</a>
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