

Innerhalb der Tamedia-Gruppe benutzte Tracking-Tools		
Name	Zweck	Opt-out Link
Adswizz SDK	Advertising	N/A
AppNexus	Adserving	https://www.appnexus.com/en/company/platform-privacy-policy#choices
Appsflyer	Mobile App Tracking & Automation	https://www.appsflyer.com/optout
AT Internet	Web Analytics	http://www.atinternet.com/en/company/data-protection/
Bing	Advertising	https://privacy.microsoft.com/de-de/privacystatement
Criteo	Advertising	https://www.criteo.com/de/privacy/
cXense	Behavioral Tracking	https://www.cxense.com/about/privacy-policy
DoubleClick : DFP & AdX	Adserving	https://adssettings.google.com/authenticated?hl=de
DSPs	Advertising	http://advertisingconsent.eu/
eStat	Media Analytics	http://www.mediametrie.fr/pages/cookies.php?page=194
Facebook	Advertising	https://www.facebook.com/policy.php
Google AdSense	Advertising	N/A
Google AdWords	Advertising	https://support.google.com/adwords/answer/7498247
Google Analytics	Web Analytics	https://tools.google.com/dlpage/gaoptout?hl=en-GB
Google Firebase	Web Analytics	N/A
Google IMA SDK	Advertising	N/A
Google Optimize	A/B Testing	https://support.google.com/analytics/answer/181881
Google Tag Manager	Tag Management	N/A
Hotjar	Web Analytics	https://www.hotjar.com/legal/compliance/opt-out
Kissmetrics	Behavioral Tracking	https://www.kissmetrics.com/user-privacy
m-pathy	Behavioral Tracking	N/A
NET-Metrix	Web Tracking	https://www.net-metrix.ch/ueber-uns/datenschutzerklaerung
OneSignal	Traffic Growth	https://onesignal.com/privacy_policy
Pingdom	Web Performance Management	N/A
Piwik Analytics	Web Analytics	http://piwik.org/docs/privacy/
Salesforce Krux	Data Management Platform	https://www.salesforce.com/products/marketing-cloud/sfmc/salesforce-dmp-consumer-choice/
Segment.com	Web Analytics	N/A
Spoteffects	Advertising Analytics	N/A
Sumo	Traffic Growth	https://help.sumo.com/hc/en-us/articles/218958727-Privacy-Policy
Tamedia Daktyloscope	Data Management Platform	https://w.tda.io/a/dnt_settings.html?setDNT=deaktivieren
Version: 25.05.2018		