



# Newsnet

Digital > Desktop

## Standardformate

Format	National			D-CH			W-CH			I-CH		
	CPM Home	CPM Channel	CPM RoS	CPM Home	CPM Channel	CPM RoS	CPM Home	CPM Channel	CPM RoS	CPM Home	CPM Channel	CPM RoS
Wideboard	65	60	55	65	60	55	70	65	60	50	60	50
Halfpage	70	70	65	75	70	65	80	75	70	60	65	60
Rectangle	-	40	35	45	40	35	50	45	40	-	40	40
Content Board	-	-	-	-	40	35	-	45	40	-	40	40
Gallery Ad	-	-	-	-	50	45	-	55	50	-	-	-
Skybridge	115	-	-	115	-	-	120	-	-	180	-	-
Big Stage Ad	80	-	-	85	80	75	90	85	80	80	85	-
Poster Ad	70	-	-	70	-	-	75	-	-	80	-	-

Bruttopreise in CHF, zuzüglich 7.7% MwSt.



Brandday

Wideboard, Halfpage Ad, Content Board

Format	National	D-CH	W-CH	I-CH
	Preis pro Tag	Preis pro Tag	Preis pro Tag	Preis pro Tag
Homepage full	68 000	34 000	22 000	16 000

Bruttopreise in CHF, zuzüglich 7.7% MwSt.



### Brandday Kombi (Desktop & Mobile)

Desktop: Wideboard, Halfpage Ad, Content Board

Mobile: Prestitial, Wideboard, Rectangle

Format	National	D-CH	W-CH	I-CH
	Preis pro Tag	Preis pro Tag	Preis pro Tag	Preis pro Tag
Homepage full	99 000	49 000	32 000	23 000

Bruttopreise in CHF, zuzüglich 7.7% MwSt.