



Le Matin

Digital > Desktop

Standardformate

Format	Lokal W-CH		
	CPM Home	CPM Channel	CPM RoS
Wideboard	75	70	65
Halfpage	85	80	75
Rectangle	55	50	45
Content Board	-	50	45
Gallery Ad	-	60	55
Skybridge	125	-	-
Poster Ad	80	-	-

Bruttopreise in CHF, zuzüglich 7.7% MwSt.



Brandday

Wideboard, Halfpage Ad, Poster Ad

Format	Le Matin Preis pro Tag	Tribune de Genève Preis pro Tag	24 heures Preis pro Tag
Homepage full	15 000	15 000	4 000

Bruttopreise in CHF, zuzüglich 7.7% MwSt.



Brandday Kombi (Desktop & Mobile)

Desktop: Wideboard, Halfpage Ad, Poster Ad

Mobile: Prestitial, Wideboard, Rectangle

Format	Le Matin Preis pro Tag	Tribune de Genève Preis pro Tag	24 heures Preis pro Tag
Homepage full	22 000	22 000	6 000

Bruttopreise in CHF, zuzüglich 7.7% MwSt.