



Specification

TVtäglich: Supplements bound inserts 16-25 grams



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Specifications

Technical conditions

Right of postponement: reserved for technical reasons

Additional cost: flyers containing third-party adverts. 20% of the gross price of a 4-colour page per advert

Formats: minimum format 105 x 148mm +3 mm head trim, maximum format 195 x 263mm +3 mm at the top and +3 mm at the bottom, face trim +3 mm, 10 mm overfold at the back

Weight: up to 25 grams

Technical information: booklets: flyers must not be stapled together inside. Weight of paper: min. 100 g/m² for 4 pages. Min. 60 g/m² for larger volumes

Sample: two samples for verification before final acceptance

Split supplement: CHF 5,000

Circulation: Print run: 500,000 copies

Delivery: At the latest 10 days prior to publication to: on request

Customs clearance costs are borne by the client. The title, publication no., date, quantity and number of pallets must be marked on the delivery slip together with the precise format (open and closed), exact weight and print run.

Print run finalisation takes priority in the event of processing problems.