Specification

Zürcher Regionalzeitungen ZRZ: Monolith 1 column

Specification: **Monolith 1 column**

Specifications

Format (in mm):   46 x 440

Technical specifications

Digital ads
All ads must be complete and saved as PDF files
They may be submitted as PDF files which comply with the PDFX-ready standard. Information and settings can be found at: www.pdfx-ready.ch
Advertisers will be charged additional costs if their ads are incomplete (CHF 180.--/hour).

Data delivery/transmission
On a data storage device: CD or USB stick
By email: inserate.unterland@tamedia.ch
Created with the following programs: QuarkXPress, InDesign, Illustrator, Photoshop, Word, Publisher, Corel
Please do not send Excel or PowerPoint files

For questions, contact your customer care representative – and don't forget to submit your ad order in writing!

Labelling files/data storage devices/subject copies
Please label files as follows: title, date, order or customer number, subject
Example: ZRZ_1001_144-123456_Sport.pdf or ZRZ_1001_ExampleCompany_Exhibition.pdf

Restitution of print documents
Original documents such as photos and final artwork will be returned after the ad has expired. Paper copies are treated as consumables and only returned upon request.

Typesetting and printing

Typesetting
Tamedia AG, Production Services, Werdstrasse 21, 8021 Zurich, Switzerland

Printing
DZZ Druckzentrum Zürich AG, Bubenbergstrasse 1, 8045 Zurich, Switzerland

Print method
wet offset newspaper printing

Basic font
Franklin Gothic, 8 point

Grid width
60-channel grid

Chromatic colours
Euroscale; Pantone specifications (with proof)

Dot sizes b/w
Sharp point from 2%; from 95% = full tone

Ink coverage UCR
Maximum 240%

Full tone density
cyan, magenta, yellow, 0.90 each; black 1.10

Dot gain
at 50% and 60 L/cm = 26% (tolerance + 3%)

Delivery

Description	Deadline
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Generally	2 woking days prior to publication, 8 am
Proofs	4 woking days prior to publication, 8 am
Political ads	4 woking days prior to publication, 8 am
Job offers	2 woking days prior to publication, 8 am (4 newspapers+ 3 newspaper variants)
Job offers	2 woking days prior to publication, 4 pm (2 newspapers variants)
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