



Specification

Finanz und Wirtschaft: Ad on text page small



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Specifications

Format (in mm):

115.8 x 100

Technical specifications

Printing Process

Printing: Cold-set offset Colors

Colors: 4 colours (scale colours)(special colors have to be based on 4 colors)

Screen: 48 lines

Resolution: 245 dpi

Paper Standard: Newspaper Print, 45 g/m²

Proofs Colour: proof on newsprint, in print direction with measuring strip

Coverage: incl. grey balance: Lithos approx 220–240 % (C50 %, M40 %, Y40 %)

CMS: Newspaper profile on request

Data transmission: anzeigen@fuw.ch

Delivery as PDF file (high-end)

For settings, see Technical details (www.tamedia-druckzentrum.ch/html/service.html).

Delivery

Booking deadline / Copy deadline

Booking deadline wednesday edition: 9 am Monday / Copy deadline wednesday edition: 5 pm Monday / Booking deadline saturday edition: 9 am Thursday / Copy deadline Saturday edition: 5 pm Thursday / Send ads to: Phone +41 44 248 58 11, anzeigen@fuw.ch