Specification

Finanz und Wirtschaft: Ad on text page medium

28.03.2024

Specification: Ad on text page medium

Specifications

Format (in mm):	115.8 x 160

Technical specifications

Printing Process
Printing: Cold-set offset Colors
Colors: 4 colours (scale colours)(special colors have to be based on 4 colors)
Screen: 48 lines
Resolution: 245 dpi
Paper Standard: Newspaper Print, 45 g/m2
Proofs Colour: proof on newsprint, in print direction with measuring strip
Coverage: incl. grey balance: Lithos approx 220–240 % (C50 %, M40 %, Y40 %)
CMS: Newspaper profile on request
Data transmission: anzeigen@fuw.ch
Delivery as PDF file (high-end)
For settings, see Technical details (www.tamedia-druckzentrum.ch/html/service.html).

Delivery

Booking deadline / Copy deadline
Booking deadline wednesday edition: 9 am Monday / Copy deadline wednesday edition: 5 pm Monday / Booking deadline saturday edition: 9 am Thursday / Copy deadline Saturday edition: 5 pm Thursday / Send ads to: Phone +41 44 248 58 11, anzeigen@fuw.ch