



# Specification

Finanz und Wirtschaft: Ad on text page large



## **Specification: Ad on text page large**

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### **Specifications**

Format (in mm):

115.8 x 275

### **Technical specifications**

Printing Process

Printing: Cold-set offset Colors

Colors: 4 colours (scale colours)(special colors have to be based on 4 colors)

Screen: 48 lines

Resolution: 245 dpi

Paper Standard: Newspaper Print, 45 g/m<sup>2</sup>

Proofs Colour: proof on newsprint, in print direction with measuring strip

Coverage: incl. grey balance: Lithos approx 220–240 % (C50 %, M40 %, Y40 %)

CMS: Newspaper profile on request

Data transmission: anzeigen@fuw.ch

Delivery as PDF file (high-end)

For settings, see Technical details ([www.tamedia-druckzentrum.ch/html/service.html](http://www.tamedia-druckzentrum.ch/html/service.html)).

### **Delivery**

Booking deadline / Copy deadline

Booking deadline wednesday edition: 9 am Monday / Copy deadline wednesday edition: 5 pm Monday / Booking deadline saturday edition: 9 am Thursday / Copy deadline Saturday edition: 5 pm Thursday / Send ads to: Phone +41 44 248 58 11, anzeigen@fuw.ch