Specification

ALPHA: 1/4 page vertical

Specification: 1/4 page vertical

Specifications

Format (in mm)   146 x 220

Technical specifications

Important information about special colours
Advertisements with special colours must be redefined using Euroscale colours. Separation data for the Pantone colours and the ICC profile[nbsp]can be downloaded from the following address: www.tamediadruckzentrum.ch/html/service.html

Specifications for newspaper offset printing (ISO 12647-3)

- Screen count 60 L/cm
- Dot shape Hybrid screen round dot shape
- Dot gain at 50% CMYK = 26% (as per Murray-Davis formula)[nbsp]
- Screen dot starting tone 2%
- At end of image 3%
- Dark areas 95%
- Maximum ink coverage 260%
- Recommended grey balance C30% M24% Y24%
- Image resolution 200 dpi

Electronic data transmission
E-Mail inserate@tages-anzeiger.ch

Delivery as PDF file (high-end)
For settings, see Technical details (www.tamedia-druckzentrum.ch/html/service.html).

Delivery

Thursday, 9 am