



Specification

20 Minuten: Advertisements



Specification: Advertisements

Specifications

Advertisements are surrounded by a minimum of two pages of editorial text. Aside from special placements, advertisements are placed at the bottom of an editorial page.

Max. height: 138 mm.

Min. height for 1 column: 75 mm.

Min. height for 2 to 4 columns: 50 mm.

1 column= 39 mm

2 columns= 82 mm

3 columns= 125 mm

4 columns= 168 mm

Technical specifications

Delivery

E-Mail[nbsp]

verlag@20minuten.ch – Compress the data to avoid damages during data transfer – no size restrictions for attachments

Post/Courier[nbsp]

20 Minuten AG, Druckmaterial, Werdstrasse 21, Postfach, 8021 Zurich – The submission must arrive before the advertising deadline!

For advertisements that must be created by our advertising graphic design department, we ask that you submit the unformatted advertising text as a Word document together with logos and images of good quality as a separate file. You will receive a “ready-to-print” copy of these advertisements. If we do not receive a timely response from you, the “ready-to-print” version will be used. This service is charged based on the time and effort involved.

All print materials must be submitted as a complete digital file (high-resolution PDF)*. No complaints regarding print quality will be accepted for paper or film documents that need to be scanned.

To avoid mix-ups, we ask that you label your print material with the 20 Minuten order number.

Changes to print materials are only possible before the advertising deadline and after discussing it with the advertising department. The print documentation must be labelled with the new order number. Please submit only one design or order per document/file. Please use CD-ROMs if possible with copies of your data to submit your data. No data submissions will be returned!

*Please contact us by email for current specifications and more detailed information: verlag@20minuten.ch

Delivery

Publication day

Advertising deadline

With "ready-to-print" approval

Monday

Thursday (14.00)

Wednesday (14.00)

Tuesday

Friday (14.00)

Thursday (14.00)



Wednesday
Monday (14.00)
Friday (14.00)

Thursday
Tuesday (14.00)
Monday (14.00)

Friday
Wednesday (14.00)
Tuesday (14.00)