Specification

Bilan: 1/4 page Block

29.03.2024

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Specifications

Format (W x H in mm)

Type area:	88 x 124
Bleed format:	-

Technical specifications

Printing
Stämpfli Publications SA, Wölflistrasse 1, P.O. Box 8326, 3001 Bern, Switzerland
Print method
Offset
Panoramic ads
Deliver in one single piece.
Ad elements with bleed
To ensure they are not cut, ad elements with bleed must be moved 5 mm from the cut and the fold.
Maximum ink limit (UCR)
Maximum ink limit of 300%. We will not accept any claims in the event the editor is forced to modify material to comply with this limit.
ICC profiles
Profile to use: ISOcoated_v2_300_eci.icc. We will not accept any claims in the event the editor is forced to modify material.
Imaging
CTP: 2400 dpi
Delivery of the print material
All deliveries should include the following information: applicant, sender and telephone number, size of the ad, title chosen, category, publication date and “subject” of the ad.
Fonts
Use Adobe PostScript Type 1 or OpenType fonts. If possible, avoid TrueType fonts. Do not use “bold” or “italics” features, but choose the desired thickness of the font directly in the text.
Images
Guidelines for analysis: 1/1 page at 300–400 pixels/inch
Import images at their actual size (±15%). Image compression: maximum JPEG quality.
Digital proofs
You will be required to submit a digital proof checked with Ugra/Fogra V2.0 or higher. The use of this control tool is necessary to ensure the proper colorimetric reproduction of the ad. Without it, no claims will be accepted.
Submitted files
PDF/X files with a minimum resolution of 300 dpi. All fonts, images and graphics must be included in the file. Don’t forget the 5 mm bleed and the bleed marks.

Delivery

Release: Wednesday (every two weeks)
Booking deadline:[nbsp]see rate card (specials)

Copy deadline: see rate card (specials)