Specification

Annabelle: Opening spread

29.03.2024

Specification: Opening spread

Specifications

1st DPS on high quality cover paper

Format (W x H in mm)

Type area:	416 x 249
Bleed format:	436 x 280

Technical specifications

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Bleed ads: add 3 mm for bleed on all four edges. Keep all matter that must not be trimmed within a safety margin of 8 mm from final trim size.
Position of type area: margins: face 12 mm, gutter 15 mm, head 15 mm, foot 16 mm.
Where text or graphic elements extend across the gutter, to avoid them being concealed by the adhesive binding, a safety margin of 10 mm should be observed.
[nbsp]

Print documents

Only digital delivery of documents possible. The standard data delivery format is a PDF file. This is preferred to delivery of other file formats.
[nbsp]

Data delivery

All transferred data must include the title, issue number, customer name and a keyword for the subject (e.g. annabelle15_customer_keyword.pdf).
[nbsp]

Ready-to-print digital templates

PDF format: High-end PDF (embedded fonts). Settings: http://www.pdfx-ready.ch
Format/positioning: The document size should match the correct positioning of the advertising space paid
Images: CYMK (no RGB color space)
Image resolution: 300 dpi
[nbsp]
Please note: files not meeting the stated specifications will have to be resubmitted.
[nbsp]

Data transfer

E-Mail anzeigen@annabelle.ch
[nbsp]

Printing data

Print process: Roll offset
Screen count: 60 frames
Profile content paper: PSO_LWC_Improved (ECI)
Dot shape: Elliptical
Starting tone: 4%
Total UCR: 280–300%

Colours: Euroscale
Grey balance: to ISO standard
Dot gain: to ISO standard
Test tools: Ugra/Fogra media wedge
Trim: 3 mm
Spectrophotometer: GretagMacbeth Spectrolino/Spectroscan, SpectroEye

Delivery

[nbsp]

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