

# Specification

Zürcher Regionalzeitungen ZRZ: Loose inserts

26.04.2024





# **Specifications**

#### **Formats**

Vertical rectangular (min. 105 × 210 mm, max. 230 × 305 mm).

#### Fold requirements

Folded inserts must have a closed side. This side must also be the longer side of the supplement.

#### Discounts

Inserts are eligible for discounts.

### **Bookings**

Bookings 14 days before publication: inserate.zrz@tamedia.ch, tel: +41 44 515 44 44

Cancellation requests must be received at least 10 days before publication. All publication requests must be confirmed in advance.

#### **Publication**

Possible every day.

#### **Submission of Inserts**

Inserts must be submitted with their right page (1st page) facing down, as loose, unbundled piles of at least 50 copies stacked on EUR-pallets.

Additional fees may be charged if the technical specifications and/or provisions for brochure supplements are not met.

## Delivery

#### Submission of inserts[nbsp]

Inserts must be submitted with their right page (1st page) facing down, as loose, unbundled piles of at least 50 copies stacked on EUR-pallets.[nbsp] Please refer to the "technical data - loose inserts" under[nbsp]https://www.zeitungsdruck.ch/druckzentrum-zuerich/downloads/