



Specification

Old digital specifications: Sponsored / Native Ad



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Tamedia's Commercial Publishing department produces content-driven advertising products for the advertising market. The department focuses on novel, innovative, cross-publication and cross-media content projects that can be played on the customer's own channels. This department aims to satisfy the growing customer need for content-driven forms of advertising. The department's USP: expertise in content creation, reach and high-performance services.

Delivery

Delivery deadlines

3 weeks before the start of the campaign

Adresse

content@tamedia.ch