



Specification

20 Minuten Friday: Ad street



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Specifications

Format (W x H in mm)

Type area:

182 x 246 each

Bleed format:

210 x 280 each

Technical specifications

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Printing process – Cover:[nbsp]Web-fed offset

Printing process – Content:[nbsp]Web-fed offset

Grid width:[nbsp]60 grid pattern

Point format:[nbsp]Ellipse

Printing tonal range:[nbsp]2% to 98%

Maximum surface coverage:[nbsp]300%

Grey balance/tonal range gain:[nbsp]ProzessStandard offset printing[nbsp]ISO 12647-2, type 3 paper

Digital printing proof:[nbsp]Based on ISO 12647-7 with UGRA/ FOGRA Media wedge 3.0 in compliance with the tolerances listed in the standard.

Proof simulation – Content:[nbsp]PSO LWC Standard (FOGRA 46)

Paper:[nbsp]65 g/m² LWC standard matt (Perletopt satin)

Printer Data

All printing material must be supplied in digital form. The supply of data as a PDF file is regarded as standard and is preferred over other file formats.

Data Delivery

All data files transmitted to us must indicate the title and order numbers (i.e.: Friday_AB_Nummer.pdf). The material deadline is Thursday before publication at 14:00.

Print-ready digital artwork

PDF files in PDF/X-1a, PDF/X-3, PDF/X-4 format

Compliant with ISO 15930-7 standard

All image, vector and text elements in CMYK

Trim marks

3 mm bleed off on all sides

Image resolution:[nbsp]300 dpi

Text and picture elements that may not be trimmed must be situated 8 mm from the format edge.

Type area placement:[nbsp]outside 14 mm, inside 14 mm, upper 20 mm, lower 14 mm

Text and picture elements[nbsp]that extend into the centre may become illegible due to folding differences of up to 2 mm. Minimum distance: 8 mm.

Data Transmission

Email: friday@20minuten.ch

(no size restrictions for email attachments)

Post/courier: 20 Minuten AG, Druckmaterial, Werdstrasse 21, Postfach, 8021 Zurich

Completeness check

We require a binding printing proof to carry out a completeness check. If this is not made available to us when the data file is submitted, we can assume no liability for correct implementation of the file in print.



[Specifications for inserts](#)

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Delivery

Deadline

3 weeks before publication.

[Detailed schedule](#)

[nbsp]