



# Specification

SEEK: 2nd and 4th cover pages



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### Specifications

#### Format (W x H in mm)

Type area:	210 x 280
Bleed format:	220 x 290

### Technical specifications

#### Technical data

- Print method: Web offset
- Colours: Euroscale. Custom and spot colours are available upon request.
- Bleed: For ads with bleed, all important text and image elements must remain at least 7 mm from the trim line.[nbsp]Bleed margin on all sides: 5 mm.
- File format: A single PDF 1.3 file prepared for CTP exposure. All images, logos and texts must be embedded. Image resolution: 300 dpi, bitmaps: 1200 dpi.
- Proof: A 1:1 colour-accurate proof must be delivered with the PDF file.
- Please send your file + proof by email to [inserate@outdoor-guide.ch](mailto:inserate@outdoor-guide.ch)

All ads will be inserted with bleed.

Please deliver ads with a bleed margin of 5 mm on all sides.

Important text and image elements should remain at least 7 mm from the trim line.

### Delivery

Edition	Title	Publication date	Closing date for ads
Spring	SonntagsZeitung	05.05.2019	22.03.2019
Spring	Schweizer Familie	09.05.2019	22.03.2019
Autumn	SonntagsZeitung	27.10.2019	04.10.2019
Autumn	Schweizer Familie	31.10.2019	04.10.2019