



Specification

SEEK: 1/4 page horizontal



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Specifications

Format (W x H in mm)

Type area:	210 x 70
Bleed format:	220 x 75

Technical specifications

Technical data

- Print method: Web offset
- Colours: Euroscale. Custom and spot colours are available upon request.
- Bleed: For ads with bleed, all important text and image elements must remain at least 7 mm from the trim line.[nbsp]Bleed margin on all sides: 5 mm.
- File format: A single PDF 1.3 file prepared for CTP exposure. All images, logos and texts must be embedded. Image resolution: 300 dpi, bitmaps: 1200 dpi.
- Proof: A 1:1 colour-accurate proof must be delivered with the PDF file.
- Please send your file + proof by email to inserate@outdoor-guide.ch

All ads will be inserted with bleed.

Please deliver ads with a bleed margin of 5 mm on all sides.

Important text and image elements should remain at least 7 mm from the trim line.

Delivery

Edition	Title	Publication date	Closing date for ads
Spring	SonntagsZeitung	05.05.2019	22.03.2019
Spring	Schweizer Familie	09.05.2019	22.03.2019
Autumn	SonntagsZeitung	27.10.2019	04.10.2019
Autumn	Schweizer Familie	31.10.2019	04.10.2019